



www.mayamatters.org

Dear Friend of Maya Matters,

As we head into our 8th **Annual Help Kids Kick Cancer Superhero 5K** we would like to thank you, in advance for your consideration of sponsoring our organization. Our 2017 5k was a huge success with approximately 275 participants. We are gearing up for another great event and hope that you will join us in our efforts and lend a helping hand to kids with cancer.

Devastatingly, childhood cancer is the number **ONE** disease killer of our children, killing more children than AIDS, diabetes, asthma, cystic fibrosis and congenital anomalies combined. With over 13,000 children diagnosed each year, the need for our support and assistance continues to grow. Through our work with the **Pediatric Oncology Support Team (POST)**, **Arnold Palmer's Hospital for Children**, **UF Shands** and **St. Jude Children's Hospital**, we have been able to provide financial & social support to approximately 250 Floridian families. Many of our families receive assistance numerous times throughout their child's battle. With your support we can continue to work toward allocating additional funds to our financial and social programs, bringing joy to these special families during the fight of their lives.

Please help brighten the lives of Floridian children & families battling childhood cancer by sponsoring this year's **Help Kids Kick Cancer Superhero 5K**. **This year's event will take place on Saturday, April 7, 2018 at South Beach Park in Vero Beach.** Be a sponsor... **be a hero for kids with cancer.**

Your sponsorship will help further our mission to support and assist families battling childhood cancer throughout southeast and central Florida. We look forward to hearing from you and thank you, in advance, for your support!

Warm regards,

Cara Pettit, President

Board of Directors

Cara Pettit
President
Co-Treasurer

Abigail Harbin
Treasurer

Megan Ruggeri
Director of Public relations

Kathleen Sparkman
Director of Development

Dru Conkle
Board Member

Rebecca Turner
Board Member

PO Box 117 Vero Beach FL, 32961



Maya Matters, Inc. is a 501(c)(3) organization as designated by the IRS

"A COPY OF THE OFFICIAL REGISTRATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE, 800-435-7452, WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE." REGISTRATION # CH30838

Help Kids Kick Cancer Superhero 5K Sponsorship Opportunities:

Presenting Sponsor - \$1,000.00

- Prominent signage at the event
- Company name or logo inclusion on event shirt
- Public recognition at awards ceremony
- Inclusion in all media outlets
- Promotional table available at event
- Opportunity to include company marketing items in souvenir bags
- Eight complimentary runners – Includes event shirts.

Start or Finishing Line - \$750.00

- Company name or logo inclusion on event shirt
- Signage at marked mile
- Public recognition at awards ceremony
- Inclusion in all media outlets
- Promotional table available at event
- Opportunity to include company marketing items in souvenir bags
- Six complimentary runners – Includes event shirts

Mile 1 or Mile 2 - \$500.00

- Company name or logo inclusion on event shirt
- Signage at marked mile
- Inclusion in all media outlets
- Opportunity to include company marketing items in souvenir bags
- Four complimentary runners – Includes event shirt

Race Route Sponsor - \$250 each

- Company name on signage displayed along race route
- Company name or logo inclusion on the event shirt
- Opportunity to include company marketing items in souvenir bags
- One complimentary runner – Includes event shirt

Race Sponsor - \$100 each

- Company name inclusion on the event shirt



Help Kids Kick Cancer 5K Run/Walk Sponsorship Agreement

Date: _____

Company/Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Company Name (as it should be in print): _____

SPONSORSHIP OPPORTUNITIES: (please check the level of your choice)

- Presenting Sponsor \$1000
- Start or Finish line Sponsor \$750
- Mile Sponsor \$500
- Race Route Sponsor \$250
- Race Sponsor \$100

DONATION ITEMS:

- I am giving an in-kind donation valued at \$ _____; I will provide the following goods or services: _____
(Businesses making an in-kind donation will be listed on the event shirt)

CONTRIBUTION INFORMATION: Total contribution amount \$ _____

Please mail completed forms and sponsorship contributions to:

Maya Matters
P.O Box 117
Vero Beach, FL 32961

Sponsor Signature: _____ Date _____

PLEASE NOTE: Help Kids Kick Cancer Superhero 5K is being held on April 7, 2018. The deadline to appear on the 5k shirts is March 25th. We deeply appreciate your prompt attention to this matter.

For more information, please contact Cara @ 772-342-6099 or Abi @ 772-359-7845

mayamatters@gmail.com

www.mayamatters.org

